

**SE CIP Priority – Communications**

	<b>Priority</b>	<b>Why?</b>	<b>Actions</b>	<b>Who should be involved?</b>	<b>Timeframes</b>	<b>Resources</b>	<b>Impact How measured?</b>
<b>Quick Win</b>	Sharing information with different Audiences.	To publicise what CIP has done and future priorities through different methods. To improve communication across peers.	1. Community Newsletter 2.E-newsletter for Partners 3.Youth Newsletter 4.Up-to-date web information 5.Good promotional material	All partners CIP Team Graphic designers YP	6 months to establish all methods	CIP Time Graphics time & cost	Aware of CIP within the community, parents and schools
<b>Key Project</b>	SE CIP Website	To design & create a website that can be used to signpost services in the area, provide contacts and raise the profile of the work of the CIP.	1. Identify web designer & host 2.Liaise with provider/designer 3.Write website structure/design plan 4.Start to develop contents & information onto site	Web provider ALN Graphics CIP Team	6 months to design website and make live 12 months to finish uploading all information	Graphics & hosting costs CIP Time On-going Maintenance Time & costs	Number of hits. Evaluate impact of website after 12 months with all schools. Review next stages.
<b>CIP Team</b>	Raising the identity and profile of CIP with a wider audience within schools	To raise an understanding of what the CIP does and its aims and objectives within school staff structures	1. Distribute logo 2.Produce a locality map 3.CIP Fact sheet 4.Whose Who? 5.CIP Toolkit	School staff CIP Team	By summer - awareness will have spread amongst most staff	Time Graphics costs	Staff survey on the role of the CIP
<b>Something Else</b>	Improved integrated working with a range of services & organisations	To link up existing priorities and create excellent working relationships	1. Build relationships with services within the south east 2.Identify other organisations, businesses and	All partners VCS Business Community Groups	Research all local priorities by March 09. Review services reached every 6 months	Human Time	Evaluate services linked to after 6 months and impact of matching priorities

**Group Meeting Date: Monday 2<sup>nd</sup> February 2009 1.30-3pm**

**SE CIP Priority – Communications**

			agencies to create links with 3.Map existing priorities of partners				
--	--	--	--	--	--	--	--

**Group Meeting Date: Monday 2<sup>nd</sup> February 2009 1.30-3pm**